

EMPOWERING EDUCATORS TO **INSPIRE GREATNESS**

Solutions for **Education**



ELEVATE LEARNING OUTCOMES

LIKE YOU, WE BELIEVE BETTER OUTCOMES ARE POSSIBLE.

Inspiring your students to learn sets them on a path to becoming their best selves. SMART helps you engage your students, so they develop the skills they need to succeed and tap into their unique potential.



Encourage students to connect

Social Emotional Learning

Students must develop soft skills to succeed in our connected world. With SMART solutions, it's easy for everyone to contribute and collaborate.

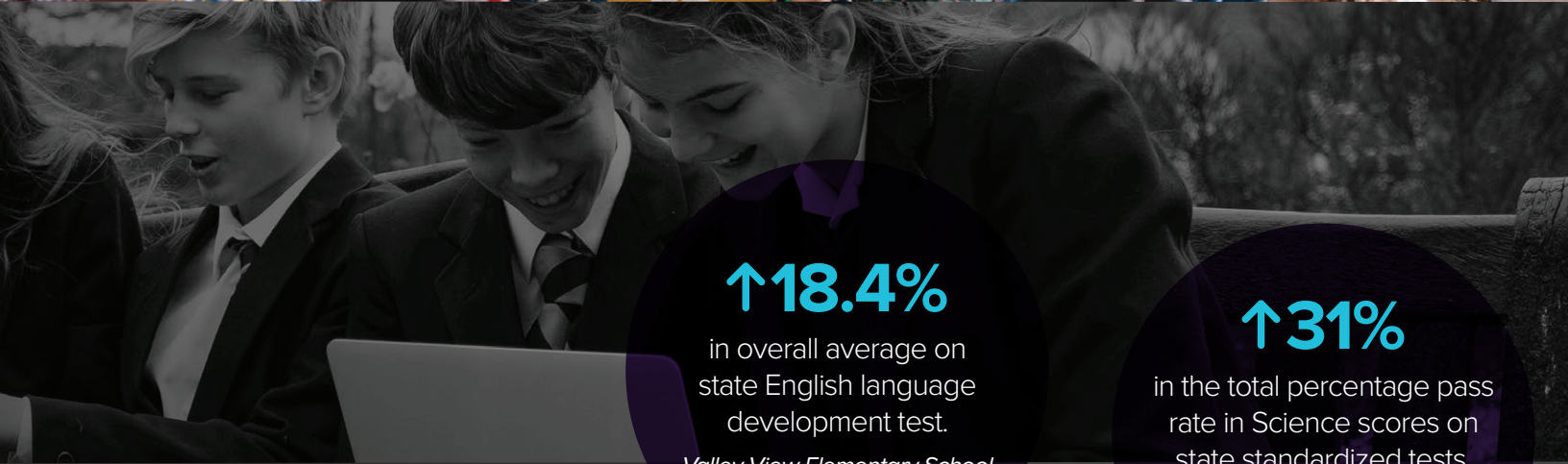


Reach every learner

Cognitive Skills & Achievement

Teachers need the flexibility to customize lesson content for every subject and grade level. SMART solutions make interactive lessons simple and quick.





↑18.4%

in overall average on
state English language
development test.

Valley View Elementary School

↑31%

in the total percentage pass
rate in Science scores on
state standardized tests.

Oak Grove Elementary School



↑55%

in addition and

↑69%

in subtraction skills.

Rolling Ridge Elementary

Make learning personal

Realizing Potential

Students succeed when they're given the freedom to learn their own way and at their own pace. SMART solutions support student-centered learning.



INSPIRING CLASSROOM EXPERIENCES

Simple, flexible, connected technology





The possibilities are endless when students and teachers have the tools to facilitate learning.

SMART interactive displays and software connect students, lesson content and devices into unified learning experiences.

We offer intuitive technology – purpose-built for education – grounded in research and insights gathered from millions of educators around the world.





Flexible instruction

Teachers can match and easily shift their approaches to students' individual learning needs.





Active learning

Students are free to guide their own learning, solve problems and contribute with devices.

Skills development

Students develop 21st century skills while participating in small-group and class activities.

Project-based learning

Students can explore, gather content and work together in more ways than ever before.

ENGAGE STUDENTS. EMPOWER TEACHERS.

SMART Learning Suite Software

Used by
25 million
teachers and learners
around the world



SMART Learning Suite combines formative assessments, game-based activities, collaborative workspaces and the SMART Notebook lessons teachers love – all in one ultimate education suite. Time-saving templates are easy to customize for all grades and subjects.

One software suite. Countless ways to create and deliver lessons.



Desktop experience

SMART Notebook® software comes with lesson creation tools, subject specific features and endless ways to wow students.



Online experience

Classrooms come alive when everyone can participate in lessons, activities and assessments from anywhere using any device.





Game-based activities

Students stay engaged and learn through play at the board or on devices.



Formative assessments

Teachers guide instruction based on real-time insights into student comprehension.



Workspace activities

Students explore topics, gather content and co-create on an inspiring canvas.

“

We particularly like gamification, this makes class lessons fun and allows everyone in the class to participate!

– Poppy & Evie, Penwortham Girls' High School

Did you know?

Each SMART Learning Suite monster has an SEL skill? Meet them at smarttech.com/monsters



UNPARALLELED COLLABORATIVE EXPERIENCE

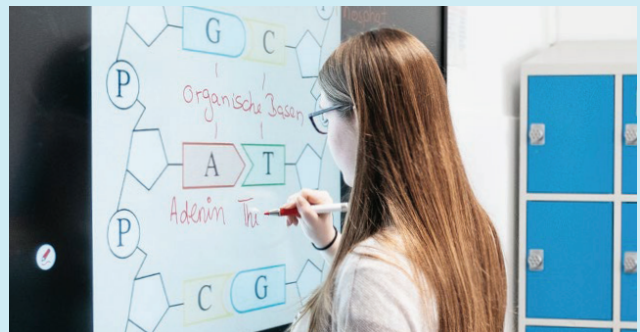
SMART Board® Interactive Displays

SMART Board displays help teachers bring lessons to life and encourage students to participate. Students build skills and gain confidence by sharing at the display and contributing from their phones, tablets and laptops.

Multiple students. Multiple tools. Multiple colors. All at the same time.
Only with SMART.



Simultaneous Tool Differentiation frees multiple students to write, erase and move notes at the same time. Pens write in different colors, fingers move and palms erase without selecting from a tool bar – so students can easily work together at the board.

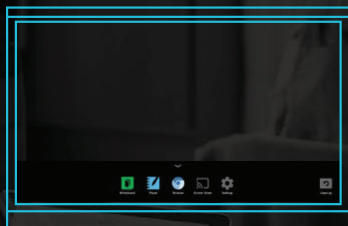


SMART ink™ software lets teachers write over videos and into PDFs, Microsoft Office® files and websites, then save notes into almost any file type. Move, copy/paste and erase notes or even convert them to text. Spotlight, magnifier and screen shade tools help keep students focused.





SMART Board displays
are used in over
3 million
classrooms globally



Lesson transitions are seamless. Ways to engage students are endless.

SMART Board displays with iQ embedded computing let educators switch with a tap, from showing a video to presenting a lesson to surfing the internet – without plugging in hardware or installing apps.

SMART Board 7000 series with iQ

75", 86"



Our flagship display. The most advanced touch, writing and collaborative experience.

SMART Board 6000 series with iQ

65", 75"



Our most popular display. Create learning experiences without cables or limits.

SMART Board MX series with iQ

65", 75", 86"



Our newest display. All the learning essentials educators need.

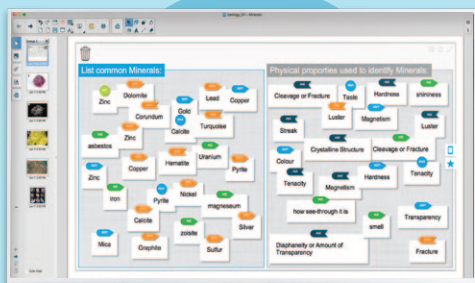


1-YEAR
SMART Learning Suite
subscription included

AMPLIFY LEARNING

More SMART Solutions

Enhanced multi-media. Clearer sound. Even SMART Board portability. With SMART, there are so many ways for educators to make lesson content more interesting and easier for students to absorb. We also make it possible to create learning spaces anywhere in your schools.



SMART Board 2000 series

Wireless screen-sharing and non-touch design make the 2000 series perfect for showing lessons and presentations from all sorts of devices.



SMART Podium™ 624

Illustrate concepts. Take notes. Project to large displays. With SMART Podium, educators can face the room and identify comprehension gaps.





SMART Document Camera™

Interact with live images and videos of everyday objects and students' work on the SMART Board from anywhere in the classroom.



SMART Audio™

When students can hear teachers and multimedia clearly, they stay focused, engage in classroom discussions and achieve more in school.



SMART Electric Height-Adjustable Mobile Stand*

Create collaborative learning spaces in classrooms, libraries, maker spaces and anywhere else educators need to activate learning.

**Available in North America Only*



UNIQUE FOR EVERY SCHOOL. INVALUABLE FOR EVERY EDUCATOR.

EdTech Implementation & Training

EFFECTIVE IMPLEMENTATION IS ABOUT MORE THAN TRAINING – it empowers teachers with the tools they need to motivate students and engage classrooms. SMART's goal is to help educators enhance their unique teaching approaches with technology to improve outcomes.



Achieve your learning objectives

Education Consulting

Every **SMART EdTech Implementation Program** is customized to your schools' specific teaching and learning objectives. Using evidence-based methodology, we help you develop learning strategies and implement a technology-enhanced curriculum that improve achievement and student outcomes.





See results starting day one

Training and Professional Development

Ensure teachers feel confident using technology and see improvements in student outcomes – from day one onward. Pedagogically relevant training teaches basic technology skills through to advanced techniques that boost test scores and pass rates.

SMART Digital Educator – Foundational skills

SMART Digital Champion – Pedagogy and theory

SMART Certified Trainer – Workshop planning

Produced by teachers for teachers, the **SMART Ed2Ed** bi-weekly webinar series showcases how you can most effectively use SMART solutions in your classroom.

**OVER
50**
webinars of tips
and tricks

360
SMART Certified
Trainers

**ALMOST
2,000**
SMART Exemplary
Educators in
45 countries

350,000
monthly active
users on SMART
Exchange

Be part of a global education community

Community and Resources

SMART Exemplary Educators are a global community of teachers who share a passion for EdTech. Their insights and ideas shape SMART solutions and the future of the classroom.

SMART Exchange® has thousands of interactive lessons made by teachers, covering every grade and subject level, that are available to download for free.



WHAT IS THE SECRET TO ADVANCING LEARNING OUTCOMES WITH TECHNOLOGY?

SMART education researchers are **uncovering answers** to this question in thousands of classrooms around the world, giving us new ways to help you **inspire greatness** in learners and achieve your best outcomes.

All schools seek to increase test scores and pass rates. But there are many other outcomes schools need to achieve, including better teacher engagement and satisfaction, and developing students' social emotional skills to promote career readiness.

Whatever learning outcomes you need to achieve, we're committed to **helping you get there.**



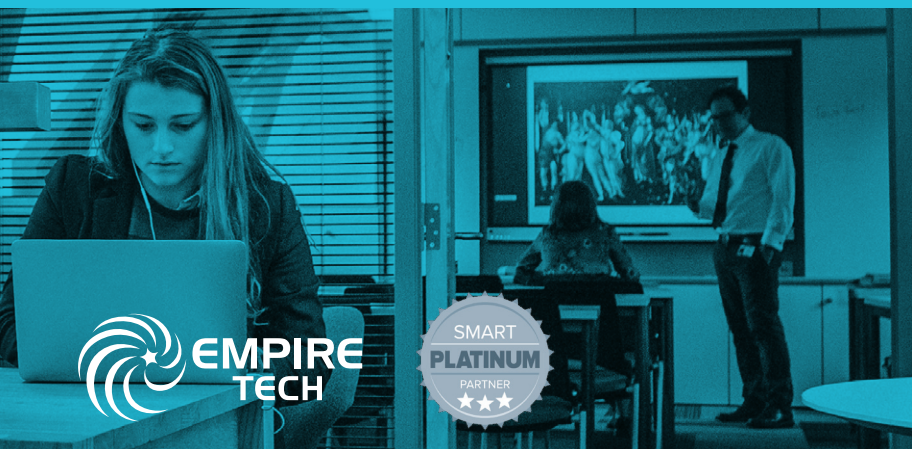


Schools are
342%
more likely to achieve
outstanding success when using
teaching best practices and
technology frequently.

ONLY WITH SMART

We act on our commitment to technology-driven learning outcomes by:

- Performing **hundreds of hours of design research** with teachers and students every year
- Designing and manufacturing solutions **specifically for education**
- Supporting a global **network of 2,000 teachers**
- **Partnering with districts** to create and carry out needs-based implementation plans
- Providing **self-serve learning** pathways for teachers who use our technology
- Engaging in **research** into EdTech best practices
- Documenting **measurable results** of schools driving outcomes with technology



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Our team approaches solving problems in the classroom by looking at what teachers want to accomplish to achieve their educational goals.

– Andy Cargile, Senior Director, User Experience

ABOUT SMART

SMART is a world leader in classroom technology. Over 30 years of innovation, we've provided interactive solutions to help every student and teacher discover and develop the greatness within them. We are the inventor of the SMART Board and the developer of SMART Notebook, the world's most popular collaborative learning software, and part of the SMART Learning Suite. Used in over 3 million classrooms, SMART solutions help students and teachers around the world achieve better learning outcomes.

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